

# PIZZA NOVA®

## NEWS MEDIA ADVISORY

Contact: Gerry Aloise  
Director of Marketing Pizza Nova  
(416) 439.0051  
[galoise@pizzanova.com](mailto:galoise@pizzanova.com)

### PIZZA NOVA'S "THAT'S AMORE PIZZA FOR KIDS RAISES DOUGH FOR THE VARIETY VILLAGE CHILDREN'S CHARITY

**TORONTO, May/22** – The results are in! Pizza Nova's 15<sup>th</sup> annual *That's Amore Pizza for Kids* fundraising event was a success!

On **May 13<sup>th</sup>**, over 125 Pizza Nova locations across Southern Ontario participated in the annual event to benefit Variety Village –the flagship project of Variety –The Children's Charity.

Throughout the day, medium pepperoni pizzas were served for only \$4.39, and \$1 from every pizza sold was donated to Variety Village.

Pizza Nova is very proud and excited to announce that this year's single-day total was \$82,631! A cheque presentation was held on-site at Variety Village on Thursday, May 22<sup>nd</sup>.

Thank you to the thousands of customers who walked in to Pizza Nova last Tuesday, and for everyone who has supported *That's Amore Pizza for Kids* over the years. With your help, we have raised over \$1M to date.

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#### **About Pizza Nova**

Founded in 1963, Toronto-based Pizza Nova is a family-operated business and has over 130 locations in Southern Ontario. Lauded for their community work, they specialize in fresh toppings, serving over 4 million pizzas annually, and offer a wide range of menu items including salads, lasagna, panzerotti, Italian sandwiches, chicken wings, BBQ Back Ribs, FOACCIA BARESE™ and recently introduced a specialty line of Primucci Branded Products featuring Italian Peeled Tomatoes, Extra Virgin Olive Oil, Homestyle Tomato Sauce, Italian Hot Peppers and Spicy Green Olives. Pizza Nova locations offer delivery, pickup, online ordering and some sit-down service. Visit [www.pizzanova.com](http://www.pizzanova.com)