

PIZZA NOVA®

NEWS MEDIA ADVISORY

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THE RESULTS ARE IN!

THAT'S AMORE PIZZA FOR KIDS DAY RAISES SERIOUS DOUGH FOR VARIETY VILLAGE!

TORONTO, May/21 – The results are in! Pizza Nova's 16th annual *That's Amore Pizza for Kids* day was a success!

On **May 12th**, over 130 Pizza Nova locations across Southern Ontario participated in the annual event to benefit Variety Village. Throughout the day, medium pepperoni pizzas were served for only \$4.39, and \$1 from every pizza sold was donated to Variety Village.

Pizza Nova is very proud and excited to announce that the 2015 single-day total was **\$94,562!** The proceeds were presented to Variety Village during a cheque presentation ceremony held on Wednesday May 20th at their location.

That's Amore Pizza for Kids day wouldn't be possible without the thousands of customers who walked in to Pizza Nova last Tuesday. Thank you to them, and to everyone else who has supported this event over the past 16 years. With your help, we have raised over \$1M to date. That's Amore.

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About Pizza Nova

Founded in 1963, Toronto-based Pizza Nova is a family-operated business and has over 130 locations in Southern Ontario. Lauded for their community work, they specialize in fresh toppings, serving over 4 million pizzas annually, and offer a wide range of menu items including salads, lasagna, panzerotti, Italian sandwiches, chicken wings, FOCACCIA BARESE™ and recently introduced a specialty line of Primucci Branded Products featuring Italian Peeled Tomatoes, Extra Virgin Olive Oil, Homestyle Tomato Sauce, Italian Hot Peppers and Spicy Green Olives. Pizza Nova locations offer delivery, pickup, online ordering and some sit-down service. Visit www.pizzanova.com