

# PIZZA NOVA®

## NEWS MEDIA ADVISORY

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## THE PIZZA NOVA APP HAS ARRIVED!

### IT JUST GOT A LITTLE EASIER TO TASTE THE DIFFERENCE!

**TORONTO, August/5** – Pizza Nova has just released a mobile app for iPhone, iPad and Android! Now consumers can quickly and easily place an order directly from their Smartphone!

The app also allows users to view the entire menu, use a store locator tool, save favourite orders, place future orders, and much more. While it is a departure from the traditional method of ordering a pizza, Pizza Nova is in tune with the needs of the modern consumer who is becoming ever more reliant on their mobile device to perform daily tasks. The app provides an additional platform for Pizza Nova to provide exceptional customer service to its patrons.

“We’re really excited about the app,” said Domenic Primucci. “This takes our digital accessibility to a whole new level. In addition to our famous 439-0000 and online ordering, it provides consumers another way to easily order their favourite Pizza Nova food.”

The Pizza Nova app is live and available for free download today.

Download it today from the Apple App Store  
<https://itunes.apple.com/ca/app/pizza-nova/id885029821?mt=8>

Download it today from Google Play  
<https://play.google.com/store/apps/details?id=com.pizzanova.ui>

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#### **About Pizza Nova**

Founded in 1963, Toronto-based Pizza Nova is a family-operated business and has over 130 locations in Southern Ontario. Lauded for their community work, they specialize in fresh toppings, serving over 4 million pizzas annually, and offer a wide range of menu items including salads, lasagna, panzerotti, Italian sandwiches, chicken wings, BBQ Back Ribs, FOCACCIA BARESE™ and recently introduced a specialty line of Primucci Branded Products featuring Italian Peeled Tomatoes, Extra Virgin Olive Oil, Home-style Tomato Sauce, Italian Hot Peppers and Spicy Green Olives. Pizza Nova locations offer delivery, pickup, online ordering and some sit-down service. Visit [www.pizzanova.com](http://www.pizzanova.com)