

PIZZA NOVA®

PEEL & REVEAL 2019

OFFICIAL CONTEST RULES

1. HOW TO ENTER: To be eligible to win a Prize in the Pizza Nova® Get a Slice of Excitement contest (the "Contest"), eligible entrants can purchase any pizza slice from any participating Pizza Nova® location in Ontario **beginning on September 2, 2019**. Upon such purchase you will be given a Contest pizza tray (each a "Pizza Tray") that includes a Contest peel tab (each a "Peel Tab") (while supplies last) for a chance to win a Prize in this Contest. This Contest closes the earlier of the close of business at participating Pizza Nova® locations on **November 3, 2019 or while supplies of Pizza Trays last**. Limit: One Pizza Tray per eligible pizza slice purchase. Complete Contest details and details on how to claim your Prize can be found in these official Contest rules (the "Rules") that will be posted in participating Pizza Nova® stores and at www.pizzanova.com.

No Purchase Necessary. To receive a Peel Tab without making a purchase, while supplies last, send a written request with your name and full mailing address and a self-addressed stamped envelope bearing sufficient postage to: "Pizza Nova Promotion", Pizza Nova Customer Care, 2247 Midland Avenue, Toronto, ON, M1P 4R1". All No Purchase Necessary requests must be postmarked no later than November 3, 2019 and received at the above address by 4:00 pm (EST) by November 3, 2019. Allow two weeks for processing and return of request (while supplies last). Limit of one (1) "No Purchase Necessary" request per person, per day will be accepted. One randomly selected Pizza Tray that includes a Peel Tab will be mailed to the entrant per request, while supplies last. Upon receipt of the Pizza Tray, including the Peel Tab, you may determine if you are a potential winner and, if applicable, redeem the applicable Prize in accordance with these Rules.

Note: Is important to keep the original Prize-winning Pizza Tray and Peel Tab in order to redeem the applicable Prize (see Rules 4 and 5 below for details).

2. ODDS of winning are approximately 1 in 5: There will be 500,000, Peel Tabs on Pizza Trays and for No Purchase Necessary requests available at the outset of the Contest.

The following prizes are available to be won at the outset of the Contest (each a "Prize"):

GRAND PRIZES

- 3 x 2019 Fiat 500 Cars
- 10 x Samsung Flat Screen TV
- 15 x Official Toronto Blue Jays Jerseys
- 25 x Official Toronto Blue Jays hats
- 10 x Samsung Tablets
- 5 x Apple Watches
- 10 x \$200 gift card for Jays Shop
- 10 x Pizza for a year

SECONDARY PRIZES

- 25,000 x Slices
- 60,000 x 500ml Pop bottles
- 2,000 x Sandwiches
- Focaccia Barese x 2,000
- Large 3-topping Pizza x 1,000
- Potato Wedges (1lb) x 2,000
- Chicken Wings x 1,000
- Chicken Pollini x 1,000
- Primucci Italian Peeled Tomatoes (756ml) x 1,000
- Primucci Italian Hot Peppers (340g) x 1,000
- D.O.P. Primucci Extra Virgin Olive Oil (500ml) x 1,000
- Primucci Homestyle Tomato Sauce (730ml) x 1,000
- Primucci Spicy Green Olives (212g) x 1,000
- Primucci Sundried Black Olives (212g) x 1,000
- Primucci Extra Virgin Olive Oil with Chilli Pepper (250ml) x 1,000

The approximate retail value and odds of winning are, at the outset*: 1 of 3 Fiat Cars (approx. retail value \$24,995 CAD, odds 1:166,667); 1 of 10 SAMSUNG Flat screen TV (approx. retail value \$800.00 CAD, odds 1:50,000); 1 of 15 Official *Toronto Blue Jays*™ jerseys (value \$150.00 CAD, odds 1:33,333); 1 of 25 Official *Toronto Blue Jays*™ hats (value \$40.00 CAD, odds 1:20,000); 1 of 10 \$200 Jays Shop gift card (approx. retail value \$200.00 CAD, odds 1:50,000); 1 of 10 SAMSUNG Tablets (approx. retail value \$500.00, odds 1:50,000); 1 of 10 Pizza for a Year (approx. retail value \$300.00 CAD, odds 1:50,000); 1 of 5 Apple Watches (approx. retail value \$500.00 CAD, odds 1:100,000); 1 of 25,000 Pizza Nova Slices (approx. retail value up to \$4.69 CAD, odds 1 in 20); 1 of 60,000 500mL Coca-Cola® products (approx. retail value up to \$1.99 CAD, odds 1 in 8.33); 1 of 2000 Pizza Nova Sandwiches (approx. retail value up to \$6.99 CAD, odds 1:250); 1 of 1000 Pizza Nova Large 3 Topping Pizzas (approx. retail value up to \$22.99 CAD, odds 1 in 500); 1 of 2,000 Pizza Nova Potato Wedges 1lb portions (approx. retail value \$3.99 CAD, odds 1:250); 1 of 2,000 Pizza Nova Focaccia Barese (approx. retail value \$8.49 CAD, odds 1:250); 1 of 1,000 Pizza Nova Chicken Pollini 10 Piece portions (approx. retail value \$10.29 CAD, odds 1 in 500); 1 of 1,000 Pizza Nova Chicken Wing 10 Piece portions (approx. retail value \$10.29 CAD, odds 1 in 500); 1 of 1,000 PRIMUCCI 756mL cans of Italian Peeled Tomatoes (approx. retail value \$1.99 CAD, odds 1 in 500); 1 of 1,000 340g jars of PRIMUCCI Hot Peppers (approx. retail value \$3.49 CAD, odds 1 in 500); 1 of 1,000 500 mL Bottles of PRIMUCCI D.O.P. Extra Virgin Olive Oil (approx. retail value \$10.99 CAD, odds 1 in 1 in 500); 1 of 1,000 730 mL jars of PRIMUCCI Homestyle Tomato Sauce (approx. retail value \$4.99 CAD, odds 1: 1 in 500); or, 1 of 1,000-212g containers of PRIMUCCI Spicy Green Olives (approx. retail value \$2.99 CAD, odds 1: 1 in 500); 1 of 1,000-212g containers of PRIMUCCI Sundried Black Olives (approx. retail value \$3.99 CAD, odds 1: 1 in 500); 1 of 1,000 250 mL Bottles of PRIMUCCI Extra Virgin Olive Oil with Chilli Peppers (approx. retail value \$9.49 CAD, odds 1 in 1 in 500)

*Note: Number of Prizes available to be won and applicable odds of winning a Prize will diminish as Prizes are claimed.

3. PRIZE DESCRIPTIONS: Upon receipt of the Peel Tab, pull the marked area, and if it reads:

GRAND PRIZES

A) "YOU WIN! 1 Fiat 500 Car" you may be eligible to win one (1) Fiat car (the "Car Prize"). There are three (3) Car Prizes available to be won at the outset of the Contest. Sponsor shall determine the model, in its sole discretion. Winner must take possession of the Car Prize before December 30th, 2019 the applicable Car Prize winner will forfeit the Car Prize. All expenses, insurance and other costs not expressly stated herein are the sole responsibility of the applicable Car Prize winner. Each Car Prize winner and his/her guest are solely responsible for obtaining insurance, license plates or any other necessary documents in advance of accepting the prize. The ARV of a Car Prize may vary based on, market conditions. Approximate Retail Value: \$24,995 CAD based a 2019 Fiat 500 car. No Car Prize winner will receive the difference between actual and approximate retail value of a Car Prize.

B) "YOU WIN! 1 SAMSUNG Flat Screen TV" you may be eligible to win one (1) 1 SAMSUNG Flat Screen TV. There is a total of ten (10) 1 SAMSUNG Flat Screen TV available to be won at the outset of the Contest. Approximate Retail Value: \$800.00 CAD.

C) "YOU WIN! 1 APPLE Watch" you may be eligible to win one (1) APPLE Watch. There is a total of five (5) APPLE Watch available to be won at the outset of the Contest. Approximate Retail Value: \$500.00 CAD.

D) "YOU WIN! 1 Official *Toronto Blue Jays*™ jersey" you may be eligible to win one (1) Official *Toronto Blue Jays*™ jerseys. There is a total of fifteen (15) Official *Toronto Blue Jays*™ jerseys available to be won at the outset of the Contest. Approximate Retail Value: \$150.00 CAD.

E) "YOU WIN! 1 Official *Toronto Blue Jays*™ hats" you may be eligible to win one (1) Official *Toronto Blue Jays*™ hats. There is a total of twenty-five (25) Official *Toronto Blue Jays*™ hats available to be won at the outset of the Contest. Approximate Retail Value: \$40.00 CAD.

F) "YOU WIN! 1 \$200 Jays Shop gift card" you may be eligible to win one (1) \$200 Jays Shop gift card. There are a total of ten (10) \$200 Jays Shop gift card available to be won at the outset of the Contest. Approximate Retail Value: \$200.00 CAD.

G) "YOU WIN! 1 SAMSUNG Tablet" you may be eligible to win one (1) SAMSUNG Tablet. There are a total of ten (10) SAMSUNG Tablet available to be won at the outset of the Contest. Approximate Retail

Value: \$500.00 CAD.

H) "YOU WIN"! Pizza for a Year" you may be eligible to win one (1) Pizza for a Year. There are a total of ten (10) Pizza for a Year prizes available to be won at the outset of the Contest. Value: \$300.00 CAD.

SECONDARY PRIZES

J) "YOU WIN"! 1 Pizza Nova Slice" you may be eligible to win one (1) Pizza Slice. There are a total of twenty-five thousand (25,000) Pizza Nova Slices available to be won at the outset of the Contest. Valid at any participating Pizza Nova® store until close of business on December 30, 2019. Approximate Retail Value: up to \$4.69 CAD.

K) "YOU WIN"! 1 Coca-Cola®/MD 500mL product" you may be eligible to win one (1) Coca-Cola® 591mL product. There are a total of sixty thousand (65,000) Coca-Cola® 591mL products available to be won at the outset of the Contest. Valid at any participating Pizza Nova® store until close of business on December 30, 2019. Approximate Retail Value: up to \$1.99 CAD.

L) "YOU WIN"! 1 Pizza Nova Toasted Sandwich" you may be eligible to win one (1) Pizza Nova Toasted Sandwich. There are a total of two thousand (2,000) Pizza Nova Toasted Sandwiches available to be won at the outset of the Contest. Valid at any participating Pizza Nova® store until close of business on December 30, 2019. Approximate Retail Value: up to \$6.99 CAD.

M) "YOU WIN"! 1 Pizza Nova Large 3 Topping Pizza" you may be eligible to win one (1) Pizza Nova Large 3 Topping Pizza. There are a total of one thousand (1,000) Pizza Nova Large 3 Topping Pizza Prizes available to be won at the outset of the Contest. Valid at any participating Pizza Nova® store until close of business on December 30, 2019. Approximate Retail Value: up to \$22.99 CAD.

N) "YOU WIN"! 1 Pizza Nova Potato Wedges (1lb)" you may be eligible to win one (1) Pizza Nova Potato Wedges 1lb Portion. There are a total of two thousand (2,000) Pizza Nova Potato Wedges 1lb Portions available to be won at the outset of the Contest. Valid at any participating Pizza Nova® store until close of business on December 30, 2019. Approximate Retail Value: \$3.99 CAD.

O) "YOU WIN"! 1 Pizza Nova Chicken Pollini 10 Piece portion" you may be eligible to win one (1) Pizza Nova Chicken Pollini 10 Piece portion. There are a total of one thousand (1,000) Pizza Nova Chicken Pollini 10 Piece portions available to be won at the outset of the Contest. Valid at any participating Pizza Nova® store until close of business on December 30, 2019. Approximate Retail Value: \$10.29 CAD.

P) "YOU WIN"! 1 PRIMUCCI 756mL can Italian Peeled Tomatoes" you may be eligible to win one (1) PRIMUCCI 756mL can Italian Peeled Tomatoes. There are a total of one thousand (1,000) PRIMUCCI 756mL cans of Italian Peeled Tomatoes available to be won at the outset of the Contest. Valid at any participating Pizza Nova® store until close of business on December 30, 2019. Approximate Retail Value: \$1.99 CAD.

Q) "YOU WIN"! 1 Pizza Nova Focaccia Barese" you may be eligible to win one (1) Pizza Nova Focaccia Barese. There are a total of two thousand (2,000) Pizza Nova Focaccia Barese available to be won at the outset of the Contest. Valid at any participating Pizza Nova® store until close of business on December 30, 2019. Approximate Retail Value: \$8.49 CAD.

R) "YOU WIN"! 1 340g jar of PRIMUCCI Hot Peppers" you may be eligible to win one (1) 340g jar of PRIMUCCI Hot Peppers. There are a total of one thousand (1,000) 340g jars of PRIMUCCI Hot Peppers available to be won at the outset of the Contest. Valid at any participating Pizza Nova® store until close of business on December 30, 2019. Approximate Retail Value: \$3.49 CAD.

S) "YOU WIN"! 1 500 mL Bottle of PRIMUCCI D.O.P. Extra Virgin Olive Oil" you may be eligible to win one (1) 500 mL Bottle of PRIMUCCI Extra Virgin Olive Oil. There are a total of one thousand (1,000) 500 mL Bottles of PRIMUCCI Extra Virgin Olive Oil available to be won at the outset of the Contest. Valid at any participating Pizza Nova® store until close of business on December 30, 2019. Approximate Retail Value: \$10.99 CAD.

T) "YOU WIN"! 1 730mL Jar of PRIMUCCI HOMESTYLE TOMATO SAUCE" you may be eligible to win one (1) 730mL Jar of PRIMUCCI HOMESTYLE TOMATO SAUCE. There are a total of one thousand (1,000) 730 mL jars of PRIMUCCI HOMESTYLE TOMATO SAUCE available to be won at the outset of the Contest. Valid at any participating Pizza Nova® store until close of business on December 30, 2019. Approximate Retail Value: \$4.99 CAD.

U) "YOU WIN"! 1 212g Container of PRIMUCCI SPICY GREEN OLIVES" you may be eligible to win one (1) 212g container of PRIMUCCI SPICY GREEN OLIVES. There are a total of one thousand (1,000) 212g containers of PRIMUCCI SPICY GREEN OLIVES available to be won at the outset of the Contest. Valid at any participating Pizza Nova® store until close of business on December 30, 2019. Approximate Retail Value: \$2.99 CAD.

V) "YOU WIN"! 1 212g Container of PRIMUCCI SUNDRIED BLACK OLIVES " you may be eligible to win one (1) 212g container of PRIMUCCI SUNDRIED BLACK OLIVES. There are a total of one thousand (1,000) 212g containers of PRIMUCCI SUNDRIED BLACK OLIVES available to be won at the outset of the Contest. Valid at any participating Pizza Nova® store until close of business on December 30, 2019. Approximate Retail Value: \$3.99 CAD.

W) "YOU WIN"! 1 250 mL Bottle of PRIMUCCI Extra Virgin Olive Oil with Chilli Pepper" you may be eligible to win one (1) 500 mL Bottle of PRIMUCCI Extra Virgin Olive Oil with Chilli Pepper. There are a total of one thousand (1,000) 500 mL Bottles of PRIMUCCI Extra Virgin Olive Oil with Chilli Pepper available to be won at the outset of the Contest. Valid at any participating Pizza Nova® store until close of business on December 30, 2019. Approximate Retail Value: \$10.99 CAD.

All Prizes are not redeemable for cash. No refunds, exchanges or time extensions on expired coupons. Not valid in conjunction with any other offer. Offer is not for resale. No copies or facsimiles will be accepted. For Prizes/coupons redeemed in store, only one coupon per person, per visit, per transaction. All characteristics and features of each Prize, unless otherwise explicitly mentioned herein, are at the Sponsor's sole discretion.

4. TO REDEEM ANY OF THE FOLLOWING GRAND PRIZES (each a "Grand Prize"): You must fully complete the form set out on the bottom of the Pizza Tray that had the applicable Grand Prize winning Peel Tab and you must correctly answer, without assistance or mechanical aid, the mathematical skill testing question printed on the inside of the applicable Peel Tab and send the applicable ORIGINAL Grand Prize winning Peel Tab and Pizza Tray with your name address and phone number to: "Pizza Nova Promotion, Customer Care, 2247 Midland Avenue, Toronto, ON M1P 4R1".

It is strongly recommended that all materials be photocopied prior to mailing and that all materials be sent using insured Registered Mail with a receipt of mailing. Please note proof of mailing is not proof of receipt. Note: Shipping companies are unable to deliver to a Post Office Box, as a result, you must mail the Peel Tab and Pizza Tray using Canada Post. Once the applicable completed Peel Tab and Pizza Tray have been received and verified by the Sponsor, you will be deemed a potential Grand Prize winner, subject to completing the Declaration and Release, a Release of Liability and a Publicity Release, and correctly answering the skill-testing question. All Peel Tabs must be received by no later than 5:00 pm (ET) on **December 30, 2019** or the applicable Grand Prize will be forfeited in its entirety. Please allow 6 to 8 weeks for prizeing. All Grand Prizes must be picked up at the Sponsor's head office (2247 Midland Avenue, Toronto, ON M1P 4R1) by the time specified by the Sponsor at the time Grand Prize winner notification, subject to certain limited exceptions at the Sponsor's sole discretion.

5. TO REDEEM ANY OF THE FOLLOWING SECONDARY PRIZES (each a "Secondary Prize"): You must fully complete the form set out on the bottom of the Pizza Tray for the applicable winning Peel Tab and correctly answer, without assistance or mechanical aid, the mathematical skill testing question printed on the applicable Peel Tab, and present the applicable completed Peel Tab and Pizza Tray at any participating Pizza Nova® store by no later than close of business on **December 30, 2019** or the applicable Secondary Prize will be forfeited in its entirety. Not redeemable for cash. No refunds, exchanges or time extensions. Not valid in conjunction with any other offer. This offer is not for resale. No copies or facsimiles will be accepted. One coupon per person, per visit, per transaction. Prizes to be redeemed on next purchase. Winning tab cannot be used to redeem current purchase.

6. GENERAL: In order to be eligible to win a prize in this Contest, you must first correctly answer without assistance or mechanical aid, the mathematical skill-testing question printed on the Contest Prize Claim Form on the inside of the applicable Peel Tab and otherwise comply with these Rules.

A) This Contest is conducted by Pizza Nova® (the "Sponsor"), and is open to residents of Ontario (excluding Quebec), excluding the employees of the Sponsor, and persons with whom they are domiciled, and the Sponsor's affiliates, licensors, associates, and each of their respective advertising and promotional agencies.

B) Sponsor and its agents and/or representatives shall not be responsible in any way for the use of Peel Tabs or bear any liability whatsoever in any way attributable to the Prizes awarded in the Contest.

C) All winning Peel Tabs become the property of Sponsor for any and all purposes and will not be returned. None of participating Pizza Nova® locations, or prize suppliers will be responsible for Peel Tabs that are delayed, stolen, misdirected, lost or destroyed or for the inadvertent failure of a Peel Tab to be given to a purchaser of qualifying product(s).

D) Grand Prize winners (and, if a minor, his/her parent or legal guardian) will be required to sign and return, by the date specified in the correspondence from Sponsor a fully completed Declaration and Release, confirming understanding and acceptance of and compliance with these Rules and a Release of Liability and a Publicity Release satisfactory to Sponsor before being declared a winner and/or being able to accept the Grand Prize. If any individual under the age of majority in the province of Ontario or territory of residence is eligible to win any of the Grand Prizes, the applicable Grand Prizes will be awarded in the name of the parent, legal guardian or other legally authorized representative of such person provided that the entrant correctly answers the mathematical skill testing question and the parent/legal guardian signs a Consent and Release of Liability and Publicity Release satisfactory to Pizza Nova®. Failure to return the necessary documentation to Sponsor by the date specified in the correspondence from

Sponsor will cause the potential Grand Prize winner to forfeit the applicable Grand Prize in its entirety.

E) Sponsor retain the right, in their absolute discretion, to make substitutions of equivalent kind or value in the event of the unavailability of any component of a Prize for any reason whatsoever. The Prizes are not transferable and must be accepted as awarded. No cash surrender value.

F) This Contest is subject to all applicable Federal, Provincial and Municipal laws. Decisions of Sponsor are final with respect to all aspects of this Contest.

G) All redeemed winning Peel Tabs shall be subject to verification and shall be null and void if they are found to have been obtained outside legitimate channels of distribution, or are illegible, altered, forged, incomplete, defaced, mutilated, or tampered with in any way or not obtained in accordance with these Rules, as determined by the Sponsor at its sole discretion.

H) All potentially winning Peel Tabs received for redemption after the date indicated in the redemption section on the Peel Tabs will be considered null and void and will not be eligible for a Prize. If due to a printing, production or other error, more than the specified number of winning Peel Tabs are printed or redeemed, there will be a random draw amongst all eligible claims received to determine the winners of the number of outstanding Prizes remaining. Neither the Sponsor nor the prize suppliers shall be responsible for printing, distribution, or production errors. Sponsor may void or withdraw any Peel Tab found, at their sole discretion, to contain such errors without liability and, at their sole discretion, will only provide the applicable entrant with a replacement Pizza Tray including a Peel Tab. Sponsor and the prize suppliers are not responsible for typographical or other errors in the offer or administration of this Contest, including but not limited to errors in advertising, the selection and announcement of the winner, or the distribution of the Prizes. Sponsor reserves the right to modify, suspend or cancel this Contest without notice at any time in the event that fraud, theft or any other unfair play in connection to the Peel Tabs is suspected.

I) Void where prohibited.

J) By accepting a Prize, winners consent to the use of their names, personal information and likeness for advertising and promotional purposes related to this Contest by Sponsor without further compensation.

K) The right is reserved to withdraw or terminate this Contest at any time without prior notice.

L) By entering this Contest, entrants agree to hold harmless Pizza Nova®, participating Pizza Nova® locations, its parent company, respective affiliates, licensors, and their respective agents or representatives, against any and all liability, damages or causes of action (however named or described) with respect to or arising out of: (i) entrants participation in this Contest; or (ii) the receipt or use of any Prizes awarded therein.

M) All personal information submitted will solely be used for the purposes of administration of this Contest.

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